

DISTRICT #54  
PUBLIC RELATIONS MINUTES  
7/29/08

On July 29<sup>th</sup> at 9:30 AM members of the public relations committee met in the District #54 boardroom. Those attending the meeting were: Marilyn Yuhas, Jill Leavitt, Mandi Medler, Caroline Portlock, Teri Shaw and Carol Narvick.

Minutes of the May 19<sup>th</sup> meeting were read and approved.

Articles were reviewed that had been published since the previous meeting.

Ideas for a new logo were discussed. Dani Christensen had submitted four ideas for logos. The committee examined each logo and discussed what they liked and and disliked about the four logos. The committee picked design # 2 with a few changes. The committee picked the design because it was a clean, updated look that would be suitable for using as a letter head or a stand alone design. It would also look good in either color or black and white. Several suggestions were to have an even amount of space between the letters "s" and "e" and the apple, and to center the bottom row under MORRIS ELEMENTARY. It was suggested that once the logo is finished that each teacher be informed of the new logo.

The committee discussed the group to be honored at the August board meeting. Teri Shaw said that some 5<sup>th</sup> graders would come to talk about "step up day" at Shabbona. One suggestion was to ask for teacher input for groups to be honored via e-mail. It was decided that we would talk at our next meeting about the group for the September board meeting.

The public relations committee will have their next meeting on Thursday, September 4<sup>th</sup> in the District #54 board room.

The meeting was adjourned at 10 AM

Respectfully submitted,  
Carol Narvick